

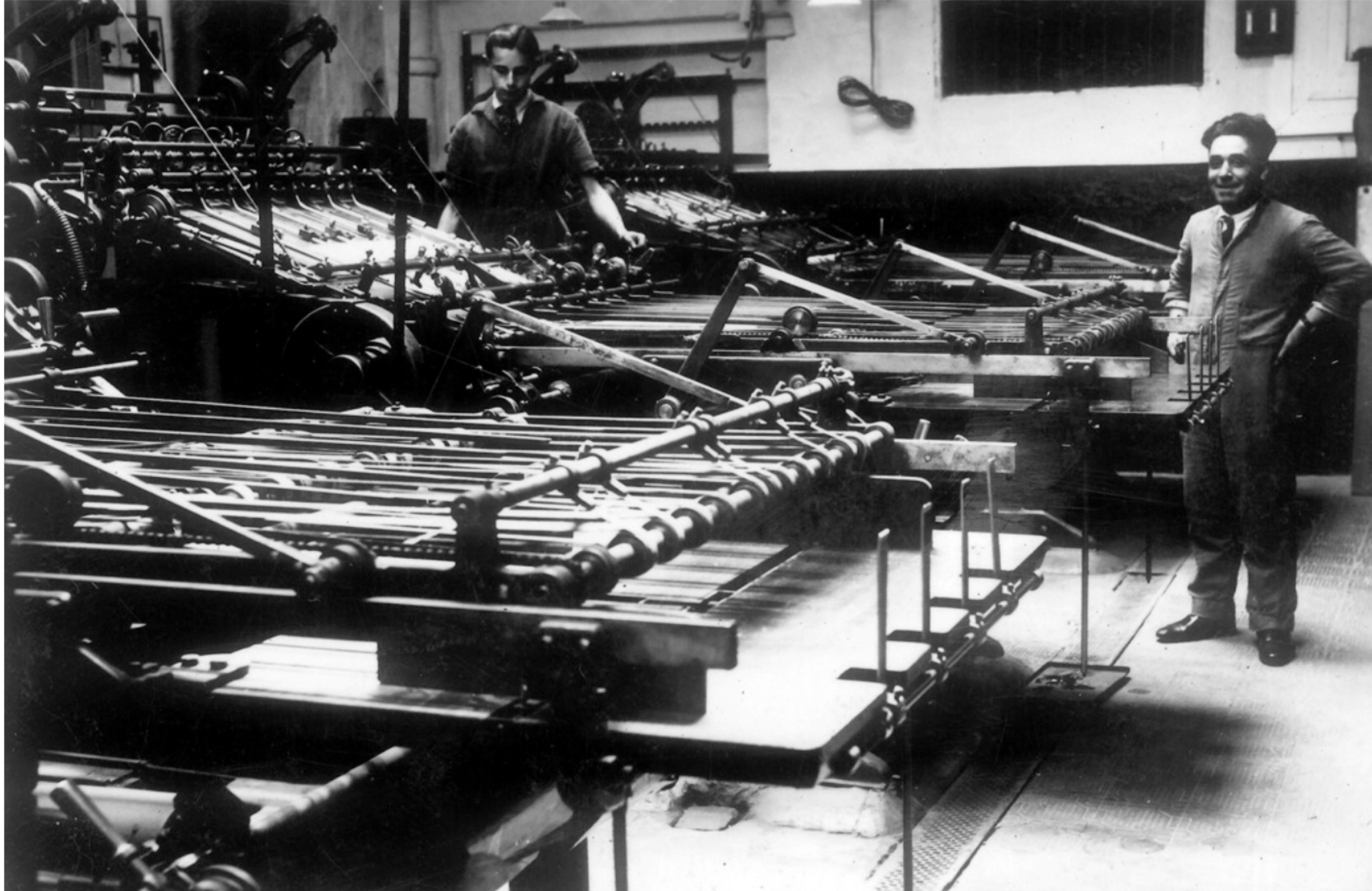


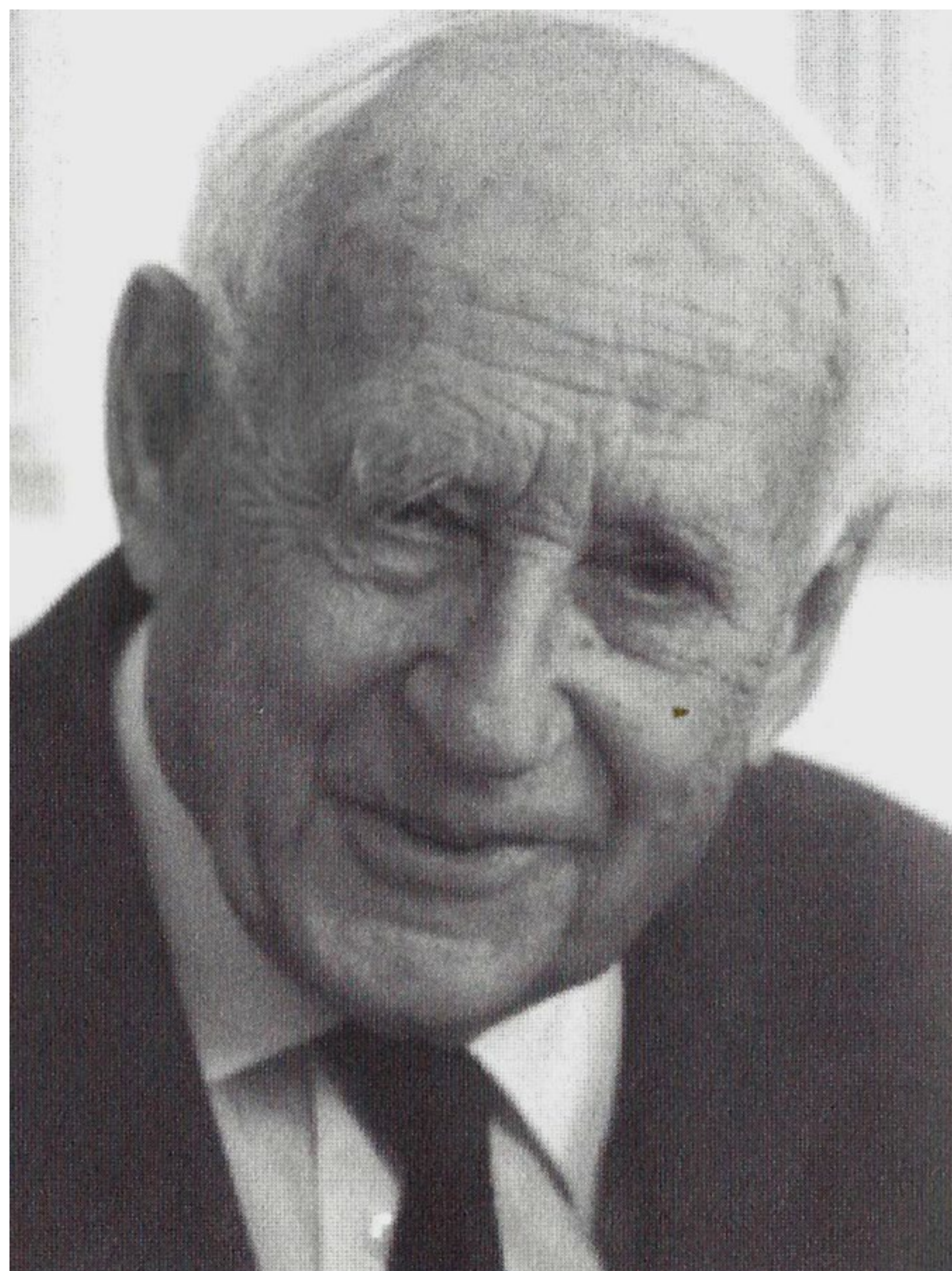
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STIMULERINGSFONDS
VOOR DE JOURNALISTIEK









Frederik W. Sijthoff,
1921 - 2009

Kees Haak

De Krant van Morgen

Fredrik W. Sijthoff :
contact met lezers

*De Krant van Morgen,
Frederik W. Sijthoff
2009*

Het Betoog

Pelle & van der Oest

Het Betoog

Tijd voor de campagne:

“Leer alle jongeren nieuwswijsheid aan.”

Het Betoog

Tijd voor de campagne:

“Leer alle jongeren nieuwswijsheid aan.”

“De taak is aan de media zelf”

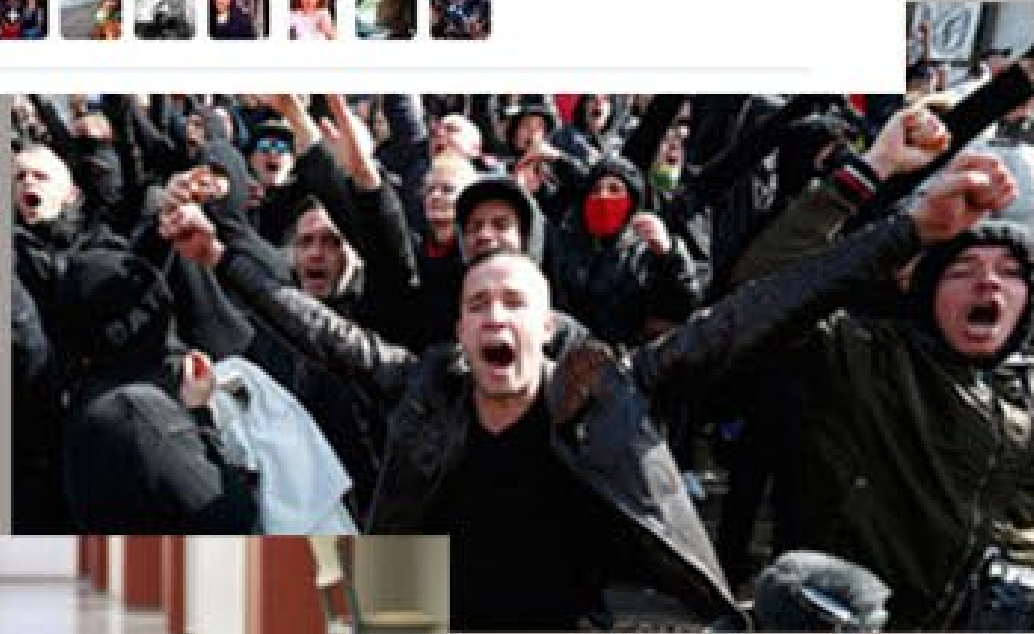
Het Betoog

Tijd voor de campagne:

“Leer alle jongeren nieuwswijsheid aan.”

“De taak is aan de media zelf”

De campagne moet gevoerd worden door iedereen die belang hecht aan onafhankelijke journalistiek, die de democratie een warm hart toedraagt en die wil dat onze kinderen en jongeren goed geïnformeerde wereldburgers worden.





**Children's
International
*Press Centre***



Ontdekkén in een veilige omgeving!



Ontdekken in een veilige omgeving!
Toegang tot groot én klein nieuws



Ontdekken in een veilige omgeving!

Toegang tot groot én klein nieuws

Zelf nieuws maken



- Ontdekken in een veilige omgeving!
- Toegang tot groot én klein nieuws
- Zelf nieuws maken
- Verbonden door publieksparticipatie



Journalistiek,
geïntegreerd in
het dagelijks leven
van elk kind!



What do you do for children?
Tell us on camera!
Everyday at 8.15! →



Hurrah!







Hurray!



What do you do for children?
Tell us on camera!
Everyday at 8.15!





Hurray!



WHO? DOES WHAT

... for children





Vernieuwend:
Publieks-
participatie



AMSTERDAM

Child press centre

UNIVERSITY

1x1=1
2x1=2
3x1=3
4x1=4
5x1=5
6x1=6
7x1=7
8x1=8
9x1=9
10x1=10

2 x 7 = 14!!!

ABC!!
WELCOME TO SCHOOL!

De Biblio Orlant

PDC
LPED
PECFD
EDCFD
PELDFD
PELDFD





UNIVERSITY

Child press centre

AMSTERDAM

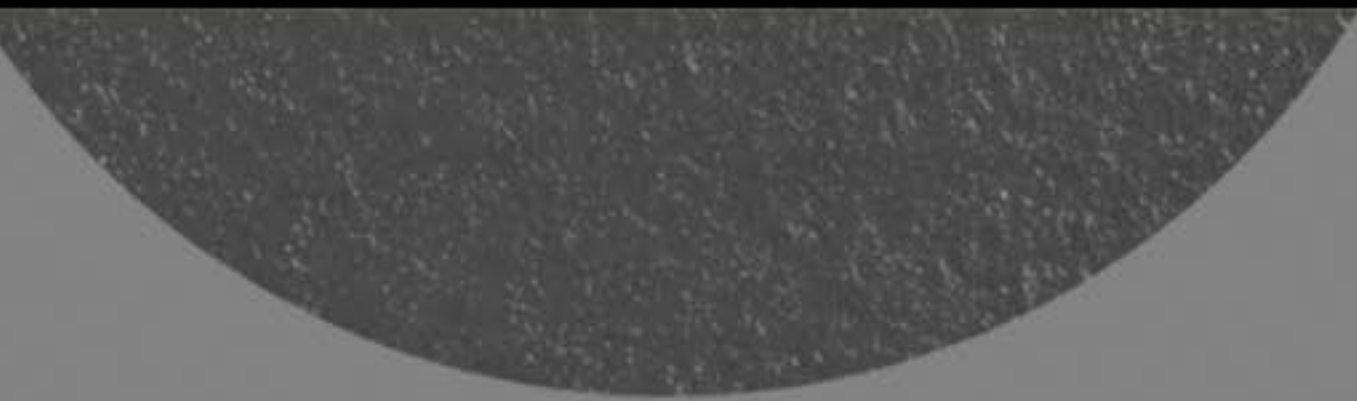
PDC

WELCOME TO SCHOOL!

$2 \times 7 = 14!!!$

ABC!!

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AMSTERDAM

UNIVERSITY

Child press centre

PDC

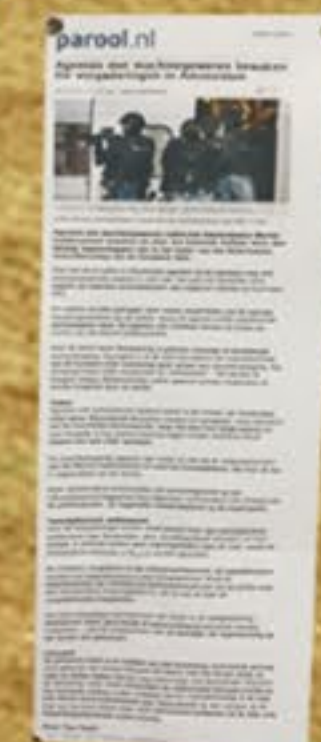
Dr. Maria Olfant

1x1
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4x1
5x1
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9x1
10x1

2x7 = 14!!!

ABC!!
WELCOME TO SCHOOL!





THIS WEEK IS ALL ABOUT ...

CONNECTING WITH...

LEADERS OF EUROPE, IT'S NOT THE POLLS YOU SHOULD WORRY ABOUT. IT'S THE HISTORY BOOKS.

NAAR BUITEN!





Children's
International
Press Centre



Vernieuwend 2:
Constructieve
journalistiek!

ChildPresentat9

MOVED BY EBERHARD VAN DER LAAN

(MAYOR OF AMSTERDAM)

"Every child has the right to a safe environment."

21 SEPT

EUROCITIES: CITY OF ROTTERDAM
"Skilling up for jobs in cities: making the most of the Urban Agenda for the EU"

View video on Vimeo:
"Annijsje meets Eberhard!"

"EBERHARD HAS A GREAT INTRAPERSONAL TALENT!"

Eberhard suggests...
"THE LITTLE PRINCE"

Children's International Press Centre



MOVED BY EBERHARD VAN DER LAAN
-BURGMEESTER AMSTERDAM-

SPECIAL EDITION

"Ieder kind heeft recht op een veilige omgeving."
-Eberhard van der Laan -
-Burgmeester Amsterdam-

"EBERHARD HAS A GREAT INTRAPERSONAL TALENT!"

Children's International Press Centre

KING HARALD
(KING OF NORWAY)

"Norway is a place for everyone!"

30 SEPT

EUROCITIES: CITY OF ROTTERDAM
"Skilling up for jobs in cities: making the most of the Urban Agenda for the EU"

Children's International Press Centre

The King's speech on love, religion and acceptance.

"KING HARALD IS IN TOUCH WITH HUMAN NATURE"

King Harald suggests... "THE LITTLE PRINCE"

MOVED BY EBERHARD VAN DER LAAN

SPECIAL EDITION

"Ieder kind heeft recht op een veilige omgeving."

Children's International Press Centre

MOVED BY JULIE WARD!
(MEP, BRUSSELS)

"Give children a voice in decision making!"

15 SEPT

PUBLIC HEARING
COMMITTEE ON CULTURE AND EDUCATION, BRUSSELS, 10.00 - 12.30 AM.

Children's International Press Centre

Julie Ward in dialogue with CPC De Witte Orlaan, NL

"JULIE HAS A GREAT INTERPERSONAL TALENT!"

Rapporteur of the Ward report on Inter-Cultural Dialogue.

MOVED BY KING HARALD
(KING OF NORWAY)

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The World's

500

for children

WHO?
DOES
WHAT
... for children
2017

WHO?
DOES
WHAT
... for children
2017

for children

WHO?
DOES
WHAT
... for children
2017

The World's

500

for children

Children's
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Press Centre®

This year's five hundred
most inspiring adults!

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Press Centre®

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Cello

500

for children

WHO?
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WHAT
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2017

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This year's five hundred
most inspiring adults!



Haalbaar?



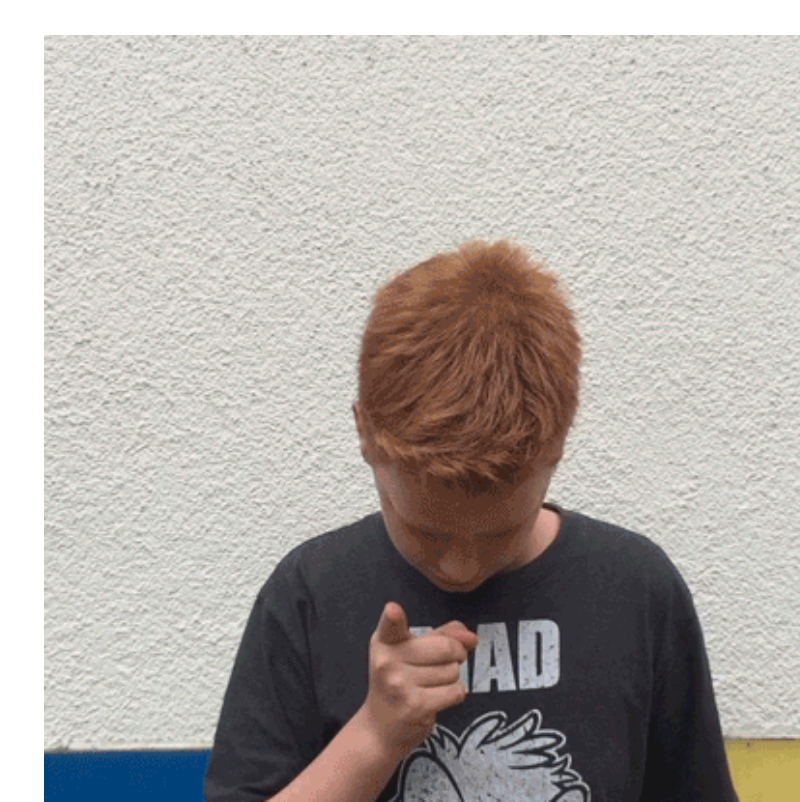
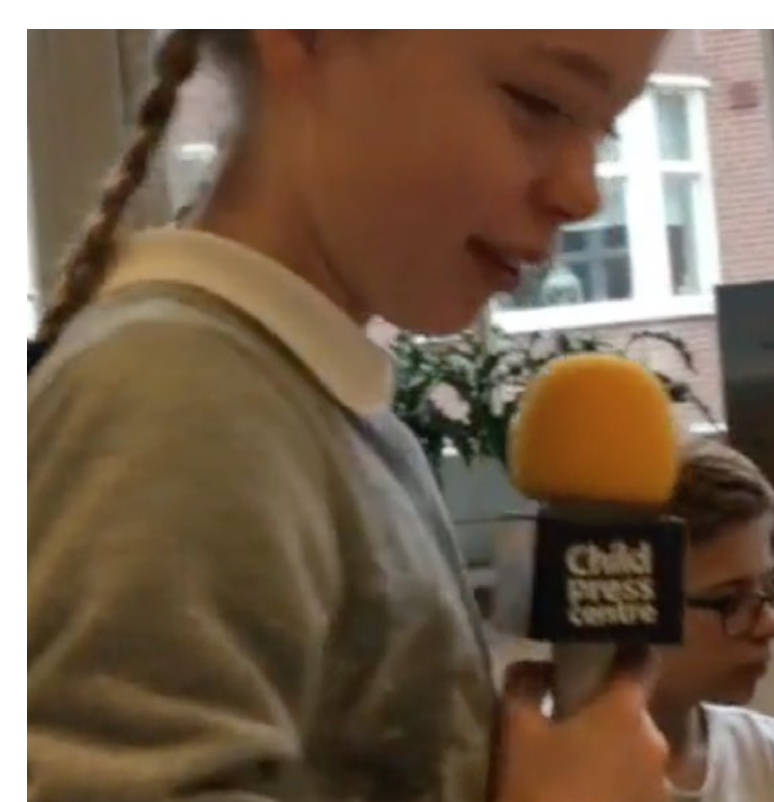
MOVETOWN!

1x1 = 1
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3x1 = 3
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5x1 = 5
6x1 = 6
7x1 = 7
8x1 = 8
9x1 = 9
10x1 = 10

2x7 = 14

ABC!!
E TO
L!





Wat vragen we u?

Financiering voor:

- 1) ontwikkelen online leeromgeving (50%)**
- 2) branding en advertising (25%)**
- 3) partnerbijeenkomsten (25%)**

Oms Betoog

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De campagne moet gevoerd worden door iedereen die belang hecht aan onafhankelijke journalistiek, die de democratie een warm hart toedraagt en die wil dat onze kinderen en jongeren goed geïnformeerde wereldburgers worden.

Pelle & van der Oest *en wij!*



Elise Sijthoff
Ontwikkelaar
& uitgever



Shanti George
Onafhankelijk
Researcher



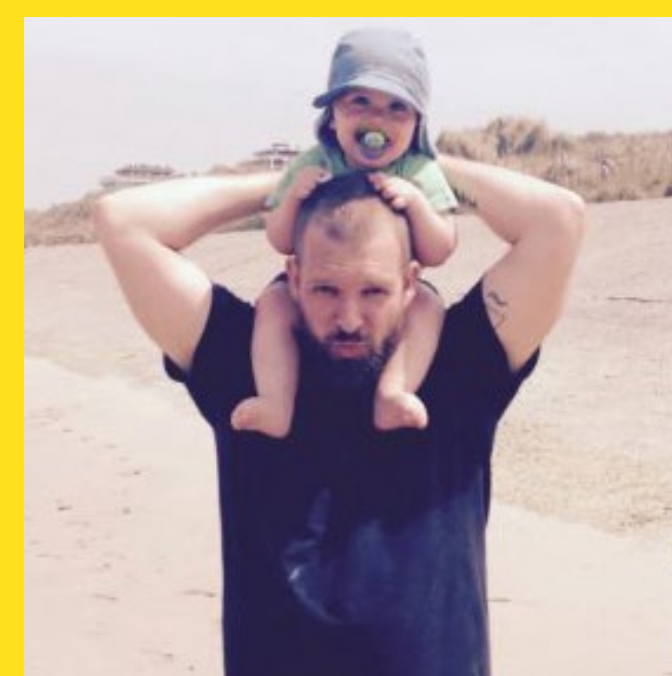
Marit Klaassen
Marketing



Heleen van Haften
Financiën



Niels Kuiper
Office



Stijn van der Pol
Concept
& Branding



Irene Jacobs
Voormgeving
& Bladmanager



Claudia Rison
Video-Coach



Philip Braams
Unicef Kinder-
rechtenfestival



Maarten Griffioen
ICT



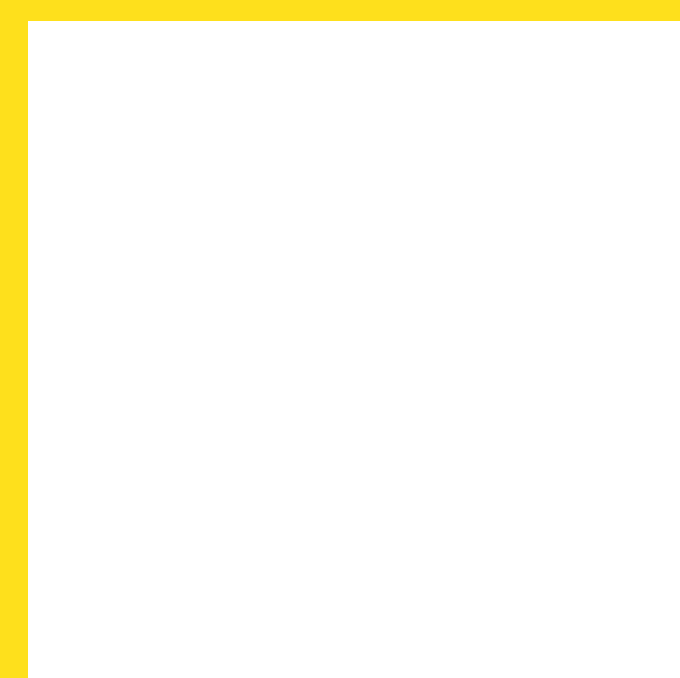
Guikje Roethof



Landra Schutte



Ruud Schets



xxx



xxx

What do you do for children?



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Turn your class into a newsroom!



Tell us on camera! Everyday at 8.15!